



Bowls North Harbour Inc

MINUTES

Type of Meeting: Post Masters Review
Meeting Location: At Birkenhead Bowls Club Rooms
Meeting Date: Wednesday 18 March 2020
Meeting Time: 3.30 pm

Present: Maureen Taylor (MT), Tony Popplewell (TP), Neil Connell (NC), Terry Moverley (TM), Martin McKenzie (MM), Lesley Langer (LL)
Remote: Steph Cawte (SC)
Apologies: Mark Cooper (MC)

Feedback was given by each person around the table

1. MT started the meeting by saying she had been sent one or two emails that indicated the tournament wouldn't work but she has mostly had very positive feedback on the success of the Masters tournament and BNH would like to do it all again next year
2. TM thought it went pretty well considering we started with nothing. Feedback from the players has been very good, loved the format, loved the way it was run. Birkenhead would like to run it again next year and improve on some areas where improvement can be made. Get it right so it can be run at any club regardless of how many greens they have. Having no time limit for a game also worked well, particularly for the first rounds of the day so if players were stuck in traffic, they had the normal conditions of play time limit to get to the venues
Only disappointment was having to cancel some of the age-group disciplines due to lack of entries which then prompted the underhandedness of some people going to Bowls NZ and the sponsor and the team were hearing it second or third hand. TM was glad we stuck by the rules laid out in the COP. LL said that we do need to be mindful the tournament is for the older age group bowlers and we should be including as many players as possible where possible. MT said hopefully there will be more entries next year and all the age-group disciplines will have sufficient entries
3. MM unfortunately was not around at the time of the Masters but has spoken to a lot of players who took part. He said he had only positive feedback, no negative comments. Everyone said they would encourage other players from their clubs to take part next year. There was talk about possibly altering/adding other age groups. MT pointed out that both the CEO and President of Bowls NZ suggested it should be left the same as this year as it was working well. MM suggested that in the promotion for next year some of the comments made this year should be shared. TM said that Bowls NZ were a bit late in getting the information on the Masters up on their website and suggested to MM that it needs to go up on the website a bit earlier next year. MT said the team that did the streaming talked of putting a promo video together from what they had filmed. MM will follow up with them
4. TP said there was nothing wrong with what happened this year. Looking ahead TP said 1) the tournament is about participation more than the competition. The players get

- the competition at other Centre events. It is more about involving people. SC agreed that participation was really important and that should be promoted next year
- 2) we should look at the older age group particularly 80+, but agreed this was up for discussion
- 3) we had a different scale of entry fee for those people who were not part of Bowls NZ, like those who do not belong to a bowling club and only play at their retirement home. Nobody entered in this category. TP said those people would have difficulty fronting up to a regular club player. Perhaps this should be a separate division and may be another way of getting increased participation. TM thought the cost to come up from the south would not be covered by the prize money offered. TP did not think prizemoney was the main criteria for this competition. MT said she thought a lot of those that came from the South Island were looking for the prize money. TM thought we should push the advertising of the Masters more to the South Island clubs. LL said we could do much more in regular email promotions to those clubs next year
- MM asked it would be good to have the demographics by club of who entered this year. LL will send information to MM. MT said the Single entry (SE) category worked really well and we were able to ensure there were no BYEs utilising the single entries. All the SE players seemed to enjoy playing with people they had never met before and were already arranging to play with them again next year
5. NC talked about the Consolation Pairs that were played at Browns Bay could have been played at the headquarters. TM pointed out that we were not sure what the uptake would be and in fact it was quite low, only 16 teams entered. It should have more entries next year now that players understand how it works. NC agreed it is all about the older people so we should accommodate them. LL said we can see by the entries next year where the low threshold of entries should be set. TM suggested it could be lowered to a minimum of 8 teams and the prize money would be apportioned. NC did not think the money was that important
 6. LL said the entry forms should have a lighter colour background that easier read when copied/scanned. The youngest birth date worked well as did the SE. We may have an opportunity next year to market a Masters shirt for the players. Working with TM was good and we were able to capture a lot of information which can be used in the future. TM said that the fact we were prepared to take late entries was good and helped fill the disciplines
 7. TP said having the opening ceremony on the Sunday worked well. Having an opening at the start of the games is not favourable. The players just want to get out there and play
 8. TM said we needed more resource to work on the charts. LL said BNH will take responsibility for the charts next year
 9. LL mentioned the medals and that some players were more excited about getting the medal rather than the money. The medals will be presented next year
 10. LL said that the effort put in to get a travel agent involved was not worthwhile.
 11. MT acknowledged the effort Ryman put in providing the lovely bags. A big thanks to Ryman for the goodie bags and the time that Ryman put into the tournament at each venue
 12. SC said Ryman were very impressed with the way the event was run and she will be recommending that Ryman sponsor it again next year. She would like to be a bit more involved on the committee and preparation of the event. LL said the sooner we get official notification from Ryman we can start the advertising for the next year
 13. TP said the BNH Board need to confirm the Masters will be held next year

The meeting closed at 4.10 pm